

IRFAN HARDIYANTO

FULLSTACK WEB DEVELOPER

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PROFESSIONAL SUMMARY

Full-Stack Web Developer with 8+ years of experience building and shipping web products across agency environments and product-driven startups. Comfortable owning projects from the ground up or scaling what already exists, with a strong focus on performance, clean architecture, and real business impact. Core stack centers on Laravel, Vue.js, and Nuxt.js, with growing production experience in React and Next.js. Experienced in leading technical decisions and collaborating across product, design, and engineering to ship things that matter. Open to roles in Jakarta, Tangerang, Bandung, and overseas or remote opportunities.

WORK EXPERIENCE

Fullstack Engineer (Freelance)

February 2026 – April 2026

Maggie

- Built an end-to-end Lazada Sponsored Ads data pipeline spanning a Chrome Extension scraper, REST API ingestion layer, and dashboard visualisation.
- Resolved a TikTok Shop (SG) ad revenue undercount caused by incorrect conditional filtering in product live ads queries.
- Developed and improved dashboard analytics components including video metrics, livestream tables, scatter chart analysis, and store filter alerts across multiple pages.
- Integrated PostgreSQL read replica support via Prisma extension to improve backend read scalability.
- Added retry mechanisms for Lazada and TikTok Shop sync jobs to handle transient API failures reliably.

Tech: Next.js, TypeScript, Fastify, Node.js, Prisma ORM, PostgreSQL, React, Chrome Extension (React + TypeScript)

Web Developer

April 2022 – June 2025

TIX ID

- Led end-to-end rebuild of the TIX Events platform, enhancing SEO structure and boosting performance to near-perfect Lighthouse scores on both Mobile and Desktop.
- Migrated Movie Core Backoffice from a legacy system to Laravel and Vue.js, significantly improving maintainability and long-term scalability.
- Upgraded Event Organizer CRM to Laravel 11, improving platform reliability and future-readiness.
- Maintained and improved the primary WordPress platform, ensuring stable content delivery across high-traffic periods.

Tech: PHP, Laravel, Vue.js, Nuxt.js 3, WordPress, TailwindCSS, TypeScript, AWS S3, SEO

Senior Web Developer

January 2020 – April 2022

Wunderman Thompson Indonesia

- Promoted to Senior Developer following agency merger, taking ownership of technical execution across key Nestle brand campaigns.
- Led development of high-traffic campaign platforms including Dongeng Aku dan Kau, Nutritods Gamification, Milo Bekal Berenergi, and Lacto Stress Test.
- Delivered measurable improvements in content workflow speed and SEO performance across Drupal-based platforms.
- Built and maintained digital experiences for Dancow, Milo, and Lactogrow, covering development, performance tuning, and ongoing support.

Tech: PHP, JavaScript, Drupal (custom modules), Bootstrap 5, SEO

Web Developer

July 2019 – January 2020

Mirum Agency

- Built and maintained Drupal campaign websites for major FMCG brands including Dancow, Milo, and Lactogrow.
- Contributed to the Dongeng Aku dan Kau initiative and Nu Green Tea's NU K-RAZY 127 campaign.
- Developed custom Drupal modules that improved campaign performance and user engagement.

Tech: PHP, Drupal, Bootstrap 5, jQuery

Web Developer

October 2018 – July 2019

Torche Indonesia

- Maintained ESDM and Bappenas government platforms, supporting CRM workflows for business licensing at ESDM.
- Built geospatial data visualization features with LeafletJS for Bappenas.
- Developed Caleg2019.id — enabling citizens to access verified candidate information during the 2019 general election.

Tech: PHP, JavaScript, Laravel, Vue.js 2

Junior Web Developer

July 2017 – October 2018

Velocite Technology

- Developed and maintained government web applications with a focus on performance and reliability.
- Implemented new features and enhancements for both internal and public-facing systems.
- Supported the full application lifecycle from feature development through to maintenance and bug fixing.
- Notable projects: Perizinan Migas (report and maintenance system for oil and gas permits) and Pencaksilat App (web application for managing martial arts event data and registrations).

Tech: PHP, Laravel, MariaDB, API Development, AJAX, HTML5, Git

SKILLS

Frontend: Vue.js, Nuxt.js 3, React, Next.js 14, TypeScript, TailwindCSS, Bootstrap 5, jQuery

Backend: PHP, Laravel, Node.js, Fastify, RESTful API, MariaDB, MySQL, PostgreSQL, Prisma ORM

CMS & Platforms: Drupal (custom modules), WordPress, Strapi CMS, Chrome Extension

Tools & Infrastructure: AWS S3, Git, Prisma Read Replica, SEO Optimisation, Lighthouse Performance, LeafletJS

SELECTED PROJECTS

2026	Kabana — E-commerce Analytics SaaS Magpie	<i>Next.js, TypeScript, Fastify, PostgreSQL, Chrome Extension</i>
2025	Geely Landing Pages VML Indonesia	<i>Drupal, Bootstrap 5.3, Twig</i>
2024	Dermies Max by Erha INARI Agency	<i>React, Next.js 14, TypeScript, TailwindCSS, Strapi CMS</i>
2023	Dermies Series (Clearme / Comfort You / Hello Glow) INARI Agency	<i>Drupal 10, TailwindCSS, Twig</i>
2023	Semangat Siap Sekolah by Dancow Wunderman Thompson	<i>Drupal 10, Bootstrap 5.3, Twig</i>
2022	Naturally Speaking by Erha INARI Agency	<i>Drupal 10, TailwindCSS, Twig</i>

EDUCATION

SMKN 1 Cimahi — Software Engineering

2013 – 2017

Internship at Smartek Sistem Indonesia — hands-on experience in real-world software development projects.